

CONTRACT AWARD NOTICE
RESULTS OF THE PROCUREMENT PROCEDURE

Services

Directive 2014/24/EU

SECTION I: CONTRACTING AUTHORITY

I.1) NAME AND ADDRESSES

Official name:

Ministerie van Economische Zaken en Klimaat, Rijksdienst voor Ondernemend
Nederland (RVO)

National ID:

12024663

Postal address:

Prinses Beatrixlaan 2

Town:

Den Haag

NUTS code:

NL

Postal code:

2595 AL

Country:

NL

Contact person:

Henk Ballering

Telephone:

-

E-mail:

henk.ballering@rvo.nl

Fax:

-

Internet address(es)

Main address:

<http://www.rvo.nl>

Address of the buyer profile:

-

I.2) JOINT PROCUREMENT

-

I.4) TYPE OF THE CONTRACTING AUTHORITY

National or federal agency/office

I.5) MAIN ACTIVITY

- Economic and financial affairs

SECTION II: OBJECT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) Title

procurement of marketing and communications services for NFIA in the UK and Ireland.

Reference number: 202107168

II.1.2) CPV code(s)

Main code:

79340000 - Reclame- en marketingdiensten

Supplementary code:

-

II.1.3) Type of contract

Services

II.1.4) Short description

Whether a business considers locating in the Netherlands or already has existing operations there, the Netherlands Foreign Investment Agency (NFIA) is prepared to assist the company at every stage of establishing or expanding operations.

The NFIA London office seeks a marketing and communication proposal to improve the visibility and recognizability of the opportunities that the Dutch investment climate has on offer for (non-Dutch) companies.

The NFIA seeks an integrated marketing and communications proposal to improve the visibility and recognisability of the opportunities that the Dutch investment climate has to offer non-Dutch companies, in line with the Invest in Holland Strategy 2020-2025.

The focus of the proposal is primarily on companies based in the United Kingdom and Ireland, secondly on companies based in the EMEA and South East Asia (SEA) regions.

II.1.6) Information about lots

This contract is divided into lots: no

II.1.7) Total value of the procurement (excluding VAT)

Value: 816 000,00

Currency: EUR

II.2) DESCRIPTION

II.2.1) Title

-

Lot No: -

II.2.2) Additional CPV code(s)

-

II.2.3) Place of performance

NUTS code:

NL NEDERLAND

Main site or place of performance:

-

II.2.4) Description of the procurement:

(nature and quantity of works, supplies or services or indication of needs and requirements)

A contract for two times two year

II.2.5) Award criteria

Quality criterion

Name: Quality

Weighting: 70

Price

Weighting: 30

II.2.11) Information about options

Options: no

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information:

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SECTION IV: PROCEDURE

IV.1) DESCRIPTION

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

-

IV.1.6) Information about electronic auction

-

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2) ADMINISTRATIVE INFORMATION

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: 2021/S 186-483226

IV.2.8) Information about termination of dynamic purchasing system

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IV.2.9) Information about termination of call for competition in the form of a prior information notice

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SECTION V: AWARD OF CONTRACT

Contract No: 1

Lot No: -

Title: procurement of marketing and communications services for NFIA in the UK and Ireland.

A contract/lot is awarded: yes

V.2) AWARD OF CONTRACT

V.2.1) Date of conclusion of the contract:

20/01/2022

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: -

Number of tenders received from tenderers from other EU Member States: -

Number of tenders received from tenderers from non-EU Member States: -

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Official name:

SEC Newgate UK Limited

National ID:

-

Postal address:

Basinghall Street 50

Town:

London

NUTS code:

UK

Postal code:

EC2V 5DE

Country:

UK

Telephone:

+44 02037576767

E-mail:

tom.flynn@secnewgate.co.uk

Fax:

-

Internet address:

<https://www.secnewgate.co.uk/>

The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)

Initial estimated total value of the contract/lot:

840 000,00

Total value of the contract/lot: 816 000,00

Currency: EUR

V.2.5) Information about subcontracting

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SECTION VI: COMPLEMENTARY INFORMATION

VI.3) ADDITIONAL INFORMATION

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VI.4) PROCEDURES FOR REVIEW

VI.4.1) Review body

Official name:

Rechtbank 's-Gravenhage

Postal address:

Postbus 20302

Town:

Den Haag

Postal code:

2500 EH

Country:

NL

E-mail:

voorlichting.rb.den.haag@rechtspraak.nl

Telephone:

+31 703813131

Internet address:

<http://www.rechtspraak.nl/Gerechten/Rechtbanken/s-Gravenhage/>

Fax:

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VI.4.2) Body responsible for mediation procedures

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VI.4.3) Review procedure

Precise information on deadline(s) for review procedures:

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VI.4.4) Service from which information about the review procedure may be obtained

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VI.5) DATE OF DISPATCH OF THIS NOTICE

21/01/2022